



Nutrisun: the healthier, eco-friendly alternative to palm oil

LOCATION: Seville

LENGTH: 1'19"

SUMMARY: Despite its versatility and low production cost, palm oil has been proven to be harmful to both human health and the environment. A new creation from Sevilla could act as its replacement: Nutrisun, a combined sunflower seed oil. It's patented by the Institute of Fat, part of the Spanish National Research Council.

VTR:

A creation from Sevilla could be the new substitute for Palm Oil. Nutrisun is a combined sunflower seed extract that outshines palm oil in terms of health benefits and environmental friendliness. It's patented by the Institute of Fat, a section of the Spanish National Research Council.

TOTAL ENRIQUE MARTÍNEZ
Deputy Director of the
Institute of Fats

"We are the first one to launch this type of oil, in order to avoid consuming saturated fatty acids that are detrimental to your health."

Fatty acids from Palm Oil not only cause heart disease, but put animals like orangutangs in danger. Due to low production costs, companies have no problem clearing forests to produce it. Nutrisun, on the other hand, is an environmentally sustainable oil, and it can be used for the same things.

TOTAL ENRIQUE MARTÍNEZ
Deputy Director of the
Institute of Fats

"It can be used as a substitute for palm oil, but without the nutritional problems. We can use it in food, cosmetics, and cleaning products just like we are currently using palm oil."

Nutrisun is already being cultivated around the world. The processed oil will be ready to hit global markets starting in 2019.

TOTAL ENRIQUE MARTÍNEZ
Deputy Director of the
Institute of Fats

"We have developed technology that allows us to create cheaper products by using this oil. This way, companies, whose ultimate goal is to make a profit, find this type of product appealing."

The European Union has already approved a plan to limit the consumption of Palm Oil starting in 2020, which will force consumers to turn towards NutriSun.