



App Atalaya3D: the heritage of the Andalusian Universities in your pocket

LOCATION: Granada

DURATION: 1'33"

SUMMARY: The University of Granada coordinates the project Atalaya3D, a mobile app that allows users to discover the most singular art works and buildings that belong to the ten Andalusian public universities. It provides access to pictures, descriptions, videos and 3D reproductions of those pieces or buildings that have been digitalized.

VTR:

Arriving in an Andalusian public university and finding information about the space or a piece of art on your phone thanks to a QR code. It's one of the possibilities offered by the app Atalaya3D, which has been developed in the University of Granada. It allows users to discover the most singular art works and buildings that belong to the ten Andalusian public universities.

María Luisa Bellido
Dir. of the Bureau of Cultural
Goods

"It is unknown, not only for the general public but also for the universities themselves. So the goal is to highlight, make known and give visibility to this heritage."

Francisco Javier Melero
Technical coordinator Atalaya3D

"We have tried to make this heritage accessible for anyone through this app, even for people with disabilities, for example, with visual impairments."

Because the app includes audio-descriptions of the art works, providing easy access to all its contents.

Francisco Javier Melero
Technical coordinator Atalaya3D

"It provides access to pictures, descriptions, videos and 3D reproductions of those pieces or buildings that have been digitalized in 3D."

USERS

"You care about what you know and making it known... I think that's why it's important."

"It offers complete information about the heritage of the Andalusian Universities."

The app is already available for IOS and Android devices. However, we can also find all this information on the site dedicated to the Heritage of the Andalusian Universities.

María Luisa Bellido
Dir. of the Bureau of Cultural
Goods

"Once you make cultural goods known to the public, they begin to get interested in them; you are indirectly promoting them as a tourist attraction."

The final goal is that people can carry in their pockets the heritage of these universities.

For more information or support please email info@andalusianstories.com