

Beprevent, a smart label system that promotes the independence of older people

LOCATION: Cordova

DURATION: 1'46"

SUMMARY: Beprevent is a start-up company created in Cordova that has developed a smart label system aimed at older people or people with disabilities who want to preserve their independence. These sensors are installed in objects or places that allow relatives to monitor the daily routine of the users. In Spain, there are eight million people over 65 and two million of them live alone. This project is promoted by the Minerva Program for technological entrepreneurship developed by Vodafone and the Andalusian Government.

VTR:

Juan opens the kitchen cabinet where he keeps his medicine. It's time to take his pill. And the device installed on the door informs his daughter about what he has just done. It is smart label developed by these entrepreneurs from Cordova.

RAFAEL SERRANO
CEO of Beprevent

"The labels are placed on the object and they have a sensor. So, when we move or use that object..."

CLARA PAREJAS
CMO of Beprevent

"The information is sent in real time to the cell phone of the user's son or daughter."

An alert system designed for a growing segment of the population: older people or people with disabilities, who want to preserve their independence. In Spain, there are eight million people over 65 and two million of them live alone.

JUAN PAREJAS
User

"It is at home, where you have always been, where you can live more comfortably, and even more safely."

SUSANA PAREJAS
User

"It is a way of preserving his independence and at the same time I can know if he's home or not and, most importantly, what worries me the most, if he has taken his medication."

RAFAEL SERRANO
CEO of Beprevent

"Our goal was to design a transparent service that, without interfering in the user's life, allowed us to monitor his or her environment."

It was his father's experience what motivated Rafael to develop this system that now he tries to bring to the homes of all the people who are in the same situation.

RAFAEL SERRANO
CEO of Beprevent

"That made me realise that older people have a strong desire to continue their projects. Getting old doesn't mean that you have to change your way of living."

The sensors are installed in objects or places that allow relatives to monitor the daily routine of the users. An innovative system promoted by the Minerva Program for technological entrepreneurship developed by Vodafone and the Andalusian Government.

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