

TeloReciclo: employment for people with disabilities by means of the recycling cell phones

LOCATION: El Ejido (Almería)

DURATION: 1'34"

SUMMARY: TeloReciclo is an initiative that launched in Almería and, thanks to it, individuals with intellectual disabilities have been able to gather out of service cell phones throughout the entire city with the intent to foster the recycling process of these devices. The project is sponsored by Orange, along with the association for people with intellectual disability A Toda Vela, and the eco-social company of messaging Kioki. The program was created with the intention to generate jobs locally, to participate in the inclusion of individuals with intellectual disabilities in the labor market and to contribute to the sustainability of the environment through recycling.

VTR:

A new initiative that launched in Almería is providing work training for TeloReciclo, and thanks to it individuals with intellectual disabilities have been able to gather out of service cell phones throughout the entire city. The association A Toda Vela along with Orange and the messaging company Kioki and Recycliabolster this social project.

MAICA LASERNA
Job Coach of TeloReciclo

"At present, 8 kids are participating in a training program that lasts 3 months and when this program finishes four of them will be hired."

CARMEN GARCÍA
Recycler

"TeloReciclo works to help people with disabilities find jobs and for the environment as well."

The 'recyclers' go to the households of those individuals enrolled in the program.

BACKGROUND

-"We come to pick up cell phones from you." -"Well, here you have them."

In addition to visiting households, they give out full information of the program through the streets to pedestrians and have collection spots in various shops. Furthermore, they have access to bikes to help them in their work.

FRANCISCO CAÑIZARES
Member of TeloReciclo

"It seems like a great success for several reasons, but the most important part is that thanks to this program people with intellectual disabilities can get a job."

A job that grants them access to a complicated labor market.

MAICA LASERNA
Job Coach of TeloReciclo

"If for you, or me, or anyone who does not have a disability finding a job is already complicated with your expertise, and your studies, then for them who face a lot of barriers for their intellectual disability this opportunity is highly important to them."

JOSÉ RAMÓN ORTIZ
Recycler

"I no longer have to be dependent of my mother, but rather I can have my own independence."

A step forward to fully normalize their lives in the professional field.