



## Creation of the first cosmetic made from the fat of Iberian ham

**LOCATION:** Villanueva de Córdoba (Cordova)

**LENGTH:** 1'45"

**SUMMARY:** An entrepreneur from Villanueva de Córdoba has created the first cosmetic made from the fat of Iberian ham: natural soaps with the stamp of the Los Pedroches Denomination of Origin. Following the tradition of the elderly women who used to make soap with used oils, this artisan makes it with the fat from Iberian ham and aromatic plants from the region, such as lavender and rosemary. These plants give color and aroma to the cosmetic, which stands out due to its effectiveness as a moisturizer.

### VTR:

To Daría Moreno, the memory of the elderly women of her town making soap at home motivated her to spend two years researching how to update and revive that tradition with the Los Pedroches region's star product: Iberian ham. Using this ham, she has created a line of soaps, the first cosmetic made from ham fat.

#### **Daría Moreno** **Ham soap creator**

*"The idea to make soap with ham fat comes from the fact that it was something I had always seen in my house, something I did since I was little. It used to be done with ham fat and also with used oil."*

This artisan makes the soap using a base made from melted ham fat, along with other essential oils, to which she incorporates the characteristic colors and smells from other regional products: aromatic plants.

#### **DARÍA MORENO** **Ham soap creator**

*"I use plants that we have here in La Dehesa de Los Pedroches. I use cantueso, which is a type of wild lavender, I use rosemary, I use nettle, even if it seems like a plant that we would avoid beforehand, but it has a lot of properties."*

Properties such as natural healing, anti-inflammatory and treatment of sensitive skin require the passage of time to develop in optimal conditions, just like the ham from which this cosmetic comes: if it takes about four years to cure the ham, the bars of soap must do it for two months to provide the skin with its best qualities.

Clove, sage, lavender, rosemary and nettle soaps make up this cosmetic line, which features products born from nature that can be used as cosmetics, and also as home air fresheners with the most natural aromas.

For more information or support please call +34 647 310 157 or email [info@andalusianstories.com](mailto:info@andalusianstories.com)