



Greta's Dream, a tale that explains children the importance of organ donation

LOCATION: Cordova

DURATION: 1'33''

SUMMARY: The Reina Sofía Hospital of Cordova has edited a tale to explain and raise awareness about the importance of organ donation among children. 'Greta's Dream' is the title of a book that tells the story of how, thanks to organ donation, a girl's dream comes true when she grows up. This tale allows minors to become familiar with organ donation and transplants, so they can understand their importance from an early age. In addition, thanks to the support of the Atresmedia Foundation, this story has been turned into an animation movie that is going to be watched by hospitalised children in Spain.

VTR:

Greta is five and wants to go to the Moon. As an adult, she becomes the first woman to set foot on this satellite. A dream come true thanks to her determination but, most importantly, to the liver transplant she received when she was little. 'Greta's Dream' is a tale, edited by the Reina Sofía Hospital of Cordova, which aims to raise awareness about organ donation among children.

OLGA PÉREZ
Author

"'Greta's Dream' spreads a message assuring that everything is possible and that transplanted children can have normal lives and achieve any goal they set themselves, like being an astronaut."

The normalisation of organ donation and transplants is the goal of this story, which is also available in audiobook format. Thirty illustrations are used to adapt this message of hope to the language of children.

MARIELA PUYA
Illustrator

"My intention was that the illustrations caught the interest of children. To cause an eye-catching effect, I used a colour range composed of intense colours, and made them look nice."

A fantasy and excitement tale for all ages that is especially dedicated to the hospitalized children who need a transplant.

JOSÉ RUMBAO
Reina Sofía Hospital Pediatrician

"The child is more aware of what is going on in his or her body, they realise the importance of receiving this treatment and, at the same time, we raise awareness about how important this type of donations is for the rest of the kids."

And to deliver this message to all of them, the Atresmedia Foundation has turned 'Greta's Dream' into an animation movie broadcasted by FAN3, a TV channel especially designed for hospitalized children in Spain.

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