



Interactive learning with a site that offers supplementary Maths exercises

LOCATION: Seville

DURATION: 1'49"

RESUMEN: The InterMatia site was awarded as the best online learning system in SIMO Education 2016, the most important event in Spain about the use of ICT in the education sector. This site offers an unlimited amount of Math exercises and explanations about how they should be done in case the user fails. The goal of its creators, two entrepreneurs from Seville, is to turn InterMatia into both a national and an international referent of Maths teaching in Spanish.

VTR:

BACKGROUND: "Let's see, this was nine..."

Alberto loves studying Maths...

ALBERTO GONZÁLEZ
InterMatia user

"Because it is like a sport, but mental instead of physical."

For kids like him, and even for others who aren't very good at Maths but are eager to learn, entrepreneurs from Seville have created InterMatia.

OLGA DE LA IGLESIA
InterMatia

"InterMatia is an interactive Maths exercises platform aimed at education centres and homes."

JUAN GLEZ.-MENESES
InterMatia

"Geometry, numbers... There are even integrals and derivatives."

OLGA DE LA IGLESIA
InterMatia

"It is aimed at students between 12 and 18 years old."

The platform creates an unlimited amount of exercises. If the answer is correct, perfect. Either way, the student will be shown the right way to do it.

ALBERTO GONZÁLEZ
InterMatia user

"It's like a teacher but on the computer."

Alberto, 13 years old, has been using the tool since last year, encouraged by his mother, who is an economist.

MAYTE GARCÍA
Mother of the user

"Previously, we had to turn to private tutors. In fact, I used to teach private classes to children."

It is also used in schools as a complementary tool in Maths classes, in exchange of a monthly fee.

JUAN GLEZ.-MENESES
InterMatia

"We are already working with nine regions and with some schools in Mexico, for example."



It looks like a videogame and when students show progress, they earn points and upgrade to the next level. A spin-off company from the University of Seville launched it into the market a year ago. The goal of Juan, creator of InterMatia is this...

JUAN GLEZ.-MENESES
InterMatia

"That InterMatia becomes both a national and an international referent of Maths teaching in Spanish."

ALBERTO GONZÁLEZ
InterMatia user

"I want to be an aeronautical engineer."

That's what Alberto wants to be when he grows up. In the meantime, he studies and has fun.

For more information or support please call +34 647 310 157 or email info@andalusianstories.com