

## A gluten free fried-fish shop offers food suitable for celiac people

LOCATION: Seville

DURATION: 1:45

**SUMMARY:** A fried-fish shop in Seville has found a niche market in the needs of celiac people and have started offering gluten free fried-fish to their clients. Also, the rest of the products sold in this shop are gluten free, so celiac people can have anything without having to worry about gluten. Usually, the flour contained in fried fish is made out of wheat, something that celiac people mustn't eat as it is bad for them.

**VTR:**

**Ambience:** "It had been so long since I haven't eat 'puntillitas'."

Traditional fried fish, something usually forbidden for celiac people. The flour it contains is usually made out of wheat, something they mustn't eat. But a fried fish-shop located in Seville, has ended up with this tendency and offers it gluten free.

**JOSÉ IGNACIO CRESPO**  
Cofounder 'Terramar'

*"The flour we use is elaborated with gluten free cereals."*

They have their own mill where they make this flour using chickpeas and rice, offering a different appearance and texture.

**COOKER TERRAMAR**

*"Wheat flour is whiter, thicker. It is a little yellow, it has nothing to do with wheat flour."*

Regarding taste...

**M<sup>a</sup> CARMEN CRESPO**  
Celiac person

*"You can barely differentiate the taste of a product with gluten from other gluten free."*

Although not just fried things are gluten free, also beer or the sandwiches that can be eaten by celiac people with no worries.

**JOSÉ IGNACIO CRESPO**  
Cofounder 'Terramar'

*"We do not manipulate anything that contains gluten."*

Their main clients are celiac people, a disease that affects half a million of Spanish people, although only a 10% of them have been diagnosed.

**M<sup>a</sup> CARMEN CRESPO**  
Celiac person

*"The minimum contamination causes us severe gastrointestinal problems."*

They opened this establishment four months ago, when their promoters found an untapped market. They assure that...

**JOSÉ IGNACIO CRESPO**  
Cofounder 'Terramar'

*"There isn't any other gluten free fried-fish shop in Spain."*

**M<sup>a</sup> CARMEN CRESPO**  
Celiac person

*"Until now it is the first place I have found."*



A tradition now more accessible to be shared with friends and family.

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