



Youngsters from Jaen create a social network to organize sport events among amateurs

LOCATION: Jaen

VTR: 1'24''

SUMMARY: Three youngsters from Jaen have created a new social network, Timpik, which connects people with interest in sports, becoming a platform to organize events. It has more than 33.000 users in Spain, and hopes to expand into the rest of Europe and Latin America. It all began thanks to one of its founders, Camilo Lopez, who moved to Madrid because of work. There he found difficult to meet new people to play soccer with. This social network also opens direct communication between sports people and sporting good suppliers.

VTR:

While Facebook gives us the opportunity to get in touch with our friends, a new social network, Timpik, does it with the sports we love. It is an initiative created by three young entrepreneurs from Jaen that permits connecting with people who practice sports and where more than 33.000 users in Spain have already found a play-pal.

PEDRO ÁNGEL MORENO

'Timpik' User

"Thanks to Timpik I have met people with interests in the same sports as the ones I practice such as soccer, paddl, tennis..."

The idea was born out of necessity when one of its founders moved to Madrid and he did not know anybody to play his favorite sport, soccer.

FRANCISCO CUENCA

'Timpik' Co- Founder

"So he thought why not inventing a platform where we could find people and organize ourselves in a quicker and easier way than the traditional forever going email chains or phone calls..."

And what began as a hobby has become a successful business which now has two main headquarters in Spain.

FRANCISCO CUENCA

'Timpik' Co- Founder

"Suddenly during a meal a friend told us, - How many users are there? - 4.000 users – Do you realize there is a business there?"

This social network does not only facilitate the organization of tournaments and meetings but it also permits booking sports facilities online. A direct line between sport centers, sporting good suppliers and sports people.