

Chiclana recovers salt fields as a tourist attraction beyond sun and beach

LOCATION: Chiclana (Cádiz)

DURATION: 1:19

SUMMARY: Chiclana has turned its salt fields in a tourist attraction different from the typical sun and beach. They have rehabilitated salt fields that had been abandoned to show visitors the traditional method used to obtain salt. These facilities receive around 12.000 visits per year. It is a chance to know a tradition that once was the economic engine of this town enjoying nature at the same time.

VTR:

A tradition recovered for tourism, the artisanal extraction of salt. An activity that had a great economic importance for this town of the province of Cádiz, Chiclana, that now intends to promote tourism beyond sun and beach.

INMACULADA SALADO Guide

"Practically most of the people from Chiclana had worked for some time in the salt fields."

This salt field named Santa María de Jesús has been restored twenty years after it was abandoned as it wasn't able to compete with industrial production. The objective is offering an original alternative that boosts this tourist attraction of the town.

FRANCISCO FLOR Manager of the salt fields

"We are talking about the only educational saline fields that practically exist in the Atlantic."

Twelve thousand people visit this salt field per year. They don't just learn all its secrets but also taste it and as if they were salt-pan workers they have to get their feet wet.

TOURIST

"Seeing it, touching it, eating it here directly... I am enjoying it a lot."

An unknown process because although we all know where this condiment comes from.

TOURIST

"Yes. from the sea."

Not everybody knows how it is obtained.

"I don't know"

TOURISTS

"We didn't know anything about where all this came from and the truth is that it is very beautiful."

A travel back in time that put us in contact with nature thanks to something as ordinary as the salt we use to cook every day.

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