

Entrepreneurs from Córdoba create the first sparkling wine in the world made out of orange juice

LOCATION: Palma del Río (Cordoba)
VTR: 1'36''

SUMMARY: The Guadalquivir river fertile plains one of the most important in Europe for the production of oranges with 242.000 tons recollected last year, which gave the sector an annual benefit of around 100 million euro. Most of the fruit is commercialised fresh or as juice, so the sector wants to expand by introducing a new industry for their fruit use. One of these new initiatives comes from Vegasud who have created the first sparkling wine made out of orange juice.

VTR:

Source of vitamin C as well as source of a business sector. It is the orange from the Guadalquivir fertile plains, one of the most important production centres in Europe, but only 25% of the product stays in Spain and marketing was limited to the sale of fruit juice or fresh fruit.

M^a DOLORES JIMÉNEZ
Manager Vegasud

"This is the reason why we started the investigation process, to be able to find a marketing alternative for the orange industry"

An investigation that lasted two years and has resulted in the creation of the first sparkling wine in the world obtained from the fermentation of oranges, oranges from the Andalusian town of Palma del Río.

M^a DOLORES JIMÉNEZ
Manager Vegasud

"It is a pioneer product globally. In fact we have patented it in Spain and we applied for patent in the EU on a second phase."

Its process is completely natural; the orange juice makes a first fermentation in these steel tanks.

MANUELA SÁNCHEZ
Chemical engineer Vegasud

"With the first fermentation we convert the sugar into alcohol and give the wine its specific gravity."

Depending on the type the alcoholic, specific gravity can range in between 7 to 11 degrees. After that it goes through a second fermentation stage.

M^a DOLORES JIMÉNEZ
Manager Vegasud

"From that second fermentation we obtain a natural carbon which makes it sparkling and that is where the Burnarj comes from sparkling orange wine."

And that is just the beginning as in this orange land where more than 13.000 families live out of this industry, investigation to create new formulas for commerce carries on, to make sure its industrial sector keeps on growing.

For more information or support please call +34 647 310 157 or email info@andalusianstories.com