

A coeliac creates an application which identifies gluten free products

LOCATION: Seville

VTR: 1'26"

SUMMARY: Remedios Valseca, a woman with coeliac disease diagnosed since three years ago, has been able to make the company she works for designing a specific product just for coeliacs. It's an application for mobile phones that is free to download called Glutenfreelist which identifies food without gluten sold at supermarkets. Remedios was the winner of a contest run at her work where workers had to come forward with ideas, it happened at Soltel, a company from Seville specialized in computing solutions, and a few days ago she saw her project bloom. For Remedios suffering coeliac disease (permanent intolerance towards the gluten in wheat, barley, oats and rye) has completely changed her day to day life. Apart from the strict diet she has to follow, her shopping basket becomes 2.000 euros more expensive each year. In Spain nearly half a million people suffer coeliac disease.

VTR TEXT:

Remedios has known over the last three years that both her daughter and herself are coeliacs.

**REMEDIOS VALSECA
COELÍAC**

"Obviously there is a radical change in your lifestyle"

These changes in her diet meant that her shopping basket became 2000 euros more expensive each year.

**REMEDIOS VALSECA
COELÍAC**

"You truly find it's an extra job. I passed from the hour or hour and a half I usually took to do the shopping –I'm referring to the month's groceries- to taking up to five hours"

That's why Remedios proposed the company she works for, Soltel, the idea to design a mobile application that would help coeliacs to locate suitable products.

**REMEDIOS VALSECA
COELÍAC**

"Tomato sauce, yoghurts, canned foods... products that normally wouldn't have gluten yet, through additives and conservatives they do. So if I'm looking for tomato sauce here I can have the complete list of sauces which are compatible with coeliacs."

"Her company accepted the idea and only a few days ago Remedios saw her project become a reality: Glutenfreelist.

**REMEDIOS VALSECA
COELÍAC**

"For me it's been a great thrill and I hope that we can feel a little freer or liberated from certain struggles in day to day situations."

So, from now on if you see someone doing the shopping with the phone in their hand you know that he is a coeliac who is trying to get back to a normal life.