

An app created in Huelva helps to prevent breast cancer explaining self-examination

DURATION: 1'49"

LOCATION: Minas de Riotinto (Huelva)

SUMMARY: A surgeon that works at the Riotinto Hospital in Huelva has developed a mobile application to facilitate the early detection of breast cancer thanks to self-examination. It is an interactive guide that explains how and when self-examination must be done and allows taking note of the results to show them to the doctor. This app has been translated into seven languages and has been downloaded more than 1.500 times.

VTR:

It explains patients the best way to conduct breast self-examination and it does with an Ipad. This surgeon that works at the Riotinto Hospital in Huelva has developed an app to promote this practice among women after he realized that just a few did it.

JOAQUÍN GARCÍA
Surgeon at Riotinto Hospital

"This is a consequence of the fear of breast self-exploration. It is like thinking that the best way for not being sick is not visiting the doctor or not touching oneself, when actually it is the contrary."

And breast self-exploration is fundamental in cancer prevention. That's the reason why this interactive app is designed to teach women how to do it with the help of a series of images and some tools.

JOAQUÍN GARCÍA
Surgeon at Riotinto Hospital

"Women can set an alarm alerting them of what time and date they have to conduct their self-exploration."

And also it allows taking note of the results to show them to the doctor, because in these cases, early detection is fundamental.

JOAQUÍN GARCÍA
Surgeon at Riotinto Hospital

"It allows to perform less radical surgery, improve the esthetic and survival results. There are several types of breast cancer that when detected early have a 100% survival rate."

The support of the Breast Cancer Unit of this Hospital has been fundamental for the development of this app. It has been translated to seven languages, including Japanese, and has been downloaded more than one thousand and five hundred times in countries as Qatar, the Philippines or Iceland.

JOAQUÍN GARCÍA
Surgeon at Riotinto Hospital

"With this we can be helping a Japanese girl to detect a nodule that turns out to be breast cancer and that thanks to this will be operated soon enough."

Ten minutes once a month, not much to guarantee our breasts' health.

For more information or support please call +34 647 310 157 or email info@andalusianstories.com