



Experience-base rural tourism: a new way to get to know Andalusia by the hand of its artisans

LOCATION: Aracena (Huelva)/Seville

DURATION: 1'38"

SUMMARY: An Andalusian website offers rural tourism participating in local activities. It consists on getting to know the towns of Andalusia through crafts workshops and gastronomy, depending on the place the tourist is visiting. It is also a way to recover old professions and to benefit small artisans. This initiative has started offering 50 traditional activities.

VTR:

They have come here to learn a profession, or at least to try it...

Ambience

"You take it from here and squeeze..."

They are tourists who are approaching the rural world to get to know the towns of Andalusia and its artisans.

"Most of them don't know anything about these professions and are used to receive already manufactured products."

TOURISTS

"It has been an experience being able to milk a goat...and I have done it for the first time and I got milk."

This rural tourism website offers activities based on the local culture. We can distil our own aniseed or make a guitar. We just have to choose the area we prefer.

TOURISTS

"It is the experience of doing something with your own hands, something that I can take home later and try, something from the area that I could buy at any shop and that in this occasion I am doing by myself."

Many of these small artisans can compete with industrial production, that's why this formula allows them obtaining additional income.

MARA MULERO
www.localplan.es

"We are offering artisan a way to promote themselves, another choice, not just selling their products, but also taking advantage of how interesting is the manufacturing process to obtain additional income."

One of the most successful activities is craft made in Seville.

"To get the essence of the place you visit you have to do local things, typical things of the area."

TOURISTS

"It is super cool but very difficult, you have to be very careful because it is very delicate and I am very clumsy, but it is even relaxing."

A tourist offer beyond simple pictures, that can be part of the best travel book.

For more information or support please call +34 647 310 157 or email info@andalusianstories.com