



A thousand projects seal a decade of rural entrepreneurship in the Guadalinfo Network

LOCATION: Casariche (Sevilla)

DURATION: 1'50"

SUMMARY: Turning an idea into a real online project is the exit found by many Andalusian entrepreneurs. Many of them know that the Internet is a powerful tool to enter the market. Thanks to the assistance of Guadalinfo network, that was born to approach small towns to the use of the Internet, many of them have been able to start their own business.

VTR:

Aged 66, Juan has been the one that has encouraged his son-in-law to learn how to use the Internet. Miguel Ángel wasn't able to use the mouse and now he has created his own online business selling non-alcoholic wine.

MIGUEL ÁNGEL QUESADA
Creator of Tabernasin

"Two years ago I knew nothing about the Internet, I had to go ahead with this, I wanted to start a project but how? When? And, where? I started classes and there they gave me the tools and knowledge."

And in just two months he has received his first orders from Spain. The next step will be the international market, that's why he plans to translate his website into Arab.

WAITER

"Clients always like trying new things and the number of people who don't drink alcohol is rising today."

His project is one of the more than nine hundred that have been created thanks to Guadalinfo in the last year. There are 692 centres in Andalusia integrated in this network that was born to approach small towns to the use of the Internet.

ALFONSO MUÑOZ
Monitor at Guadalinfo

"Not just in Seville but also in Andalusia we have cases of entrepreneurs that thanks to Guadalinfo are escaping from the crisis."

JAVIER QUESADA
Monitor at Guadalinfo

"It is a great satisfaction for me because when he arrive he barely knew anything about informatics, and today he administrates his own site, receives orders through the Internet, contacts wineries online."

This entrepreneur from Granada is another example, thanks to this project she created her own blog where she sells artisanal soap.

MARÍA JOSÉ LOBATO
Entrepreneur

"Clients can create their own sop and mould it as if they were casting a jewel, they treat it the same way."

For them the Internet has been a great chance to turn their ideas into businesses.

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