



Commissioned autobiographies: an Andalusian entrepreneur brings the exclusivity of biographies to anonymous people

LOCATION: Málaga

DURATION: 1'28"

SUMMARY: An entrepreneur from Málaga has created an enterprise, the first one in Andalusia that makes commissioned biographies. When the client contacts them, they go to their home with a recorder, a laptop and a scanner. There, they have a long interview and digitalize all the graphic material that will be included in a biography that will be narrated in the first person. In few months, the client receives the book at home. This project started three months ago aimed at elders who want to leave their testimony to their family or grandsons.

VTR:

MAMEN SENDRA
Tuautobiografia.es

"What we leave when we write an autobiography is a legacy that is always going to remain in the family. It is a way to always be with them and that they have a memory of us."

Because when something is forgotten it is like it had never existed, and maybe remembering is a way to live twice.

MAMEN SENDRA
Tuautobiografia.es

"For the moment we have found two types of clients. The client that wants it for himself is a person that is around 70 or 80 years old, and has a live trajectory, an offspring and wants to leave a record of it."

In their website they offer different models of autobiographies, although each book is unique and the cover is personalized

MAMEN SENDRA
Tuautobiografia.es

"The interview is always going to be at the client's home, we go there with a laptop, a scanner and a recorder and digitalize all the documentation that the client wants to include in the biography: photos, press cuttings, grandson's drawings, etc."

CARMEN GARCÍA
Client

"To make my grandsons knowing more or less what my life has been, how their family before their parents was, I was excited about having it recorded somewhere."

The time it takes to elaborate the book depends of its content. The price is affordable and the value, inestimable.