

Topnuz: more than 5.000 media in a website that uses social media

LOCATION: Jaén

DURATION: 1:39

SUMMARY: Two young informaticians from Jaén are the creators of software that searches news in more than five thousand media that belong to eight different countries. Topnuz is a revolutionary news aggregator that, not like any other, Works automatically and selects the most valued and shared news in the social media. The result is a news site whose contents have been chosen by Internet users.

VTR:

Do you imagine having access to all the information offered by five thousand different media? Welcome to Topnuz, a website created by these two young informaticians in collaboration with the University of Jaén. A revolutionary news aggregator different to any other.

DANIEL GARCÍA Informatician

"I doesn't need anybody to send news, it is automatic, and no one to rate them either."

The system tracks all the news published within the last three hours that have been shared most in the social media. The result is a kind of digital newspaper whose content is chosen by Internet users.

JOSÉ LÓPEZ Informatician

"We realized that most of the times what is shown at the front page of media does not interest people, but to the director of the publication or to the enterprises behind that newspaper, and that they follow political and economic interest, that is what moves a piece of new to the front page. We wanted people to decide what is really news."

And what kind of information interest people most?

"Politics, a lot, especially today with all the problems we have."

"Mainly economy, because now it is affecting us."

PEASANTS

"Cultural news."

"Positive news, no matter what kind."

DANIEL GARCÍA Informatician

"People share a lot of politics, that surprised us. They also talk about science a lot."

They have a version for PC and another one for smartphones, in English and Spanish for eight different countries. Now, the dream of these entrepreneurs is that some giant of Silicon Valley knocks at their door.

For more information or support please call +34 662 369 820 or email
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