

Extra virgin olive oil produced in Córdoba is recognised as the best in the world

LOCATION: Carcabuey (Córdoba)

DURATION: 1:39

SUMMARY: Organic olive oil produced in the Andalusian province of Córdoba has been chosen as the best Extra Virgin Olive Oil in the World by the 'World's Best Olive Oils Organization'. This organism elaborates a ranking with the top 50 olive oils in the world each year, basing in the punctuation obtained in the best 18 international contests. This oil is produced in Carcabuey, Córdoba, and comes from centenary olive trees. Its name is 'Rincón de la Subbética' and its taste has conquered the kitchens of hotels as exclusive as the Ritz or the Wellington.

VTR:

From these centenary olive trees comes the best oil in the world. We are in Carcabuey, in the Andalusian Sierra, where Mari started working when she was barely 16.

MARÍA DEL CASTILLO GARCÍA
Farmer

"Well, it is my life, yes."

And after a life of work, her oil has been chosen the best Extra Virgin Olive Oil of the 2012 campaign by the 'World's Best Olive Oils Organization', basing in the punctuation obtained in the best 18 international contests.

FRANCISCO SERRANO
President of the oil cooperative

"There were oils from all over the world, of every type of olives, elaborated in all the possible ways, there is no favour there, you win because you are the best."

ENCARNI PÉREZ
Tecnician of the oil cooperative

"The main thing os the location, it is a centenary olive grove, even millenary, at the Córdoba's Subbética, an area with a high annual precipitation."

It is transformed her, in this cooperative 'Almazaras de la Subbética', where clients from every corner of the world, as this rabbi who has come from London to certify that this oil can be consumed by his community during Jewish Passover. A community spread all over the world.

RABBI

"Belgium, Switzerland, France, also goes to California and Canada."

FRANCISCO SERRANO
President of the oil cooperative

"For them it guarantees that the product follows the culture that their religion indicates."

An exclusive oil tha arrives to exclusive places as the Ritz Hotel or the Wellington. Its name is 'Rincón de la Subbética' and it uses to produce this effect.

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