

An entrepreneur manages to start a business given a second chance to used technological devices

LOCATION: Seville

DURATION: 1:11

SUMMARY: An enterprise born in Seville has found a business opportunity in buying second hand electronic devices. 'Locompramos.es (Webuyit.es) is the Internet project of Christian, an entrepreneurs that after being an intern in a German company dedicated to this type of business, decided to take it to Spain. This site has managed to buy more than 2.000 devices in just two months, that will be sold in the European second hand market, to Asia or to developing countries where they only can have access to technologies thanks to initiatives like this one.

VTR:

What to do with that camera we never use?

Ambience: I would like to know how much I could get for this camera.

We can sell it and there are people willing to buy it. It is the business philosophy of this entrepreneur who buys all types of second hand technological devices through the Internet.

CHRISTIAN DE SAINT ROMAN
Founder of Locompramos.es

"Everybody has old phones in the drawers, computers they don't use, cameras they don't use because they bought new ones."

Users benefit but, where is business? Reselling it to developing countries in Europe.

CHRISTIAN DE SAINT ROMAN
Founder of Locompramos.es

"We just sell it in the European market, there are other Asian markets of developing countries where they wouldn't have access to phones if it wasn't for programs like ours."

Christian started as an intern in a German enterprise that he has just introduced in the Spanish market with a high demand.

CHRISTIAN DE SAINT ROMAN
Founder of Locompramos.es

"In just one month we have bought more than 2.000 products."

Success in times of crisis with a business though for crisis, that also wants to benefit the environment, because the devices that can't be resold are taken to a specialized recycling plant. Also part of the business, as they also have a sales price.