

Elders connected to the net show the day to day of their town to people who had to migrate

LOCATION: Montefrío (Granada)

DURATION: 1'43"

SUMMARY: Internet and social media have become the link between Montefrío and people who had to migrate from there. The Montefrío Legacy website, made with the participation of all its neighbours that each day upload photographs, recipes, songs or stories. They share these contents almost five thousand Facebook followers.

VTR:

WORKERS

"Each morning the first thing I do is looking for the most beautiful corner of my town to take a picture...then I come here and upload it to the site so everyone is able to enjoy it."

Because that's the objective of Montefrío's legacy, a website where its neighbours share the day to day of this town of the province of Granada, using social media so people like Manolo, who had to move from there years ago, remain in contact with their roots.

MANUEL CÓRDOBA Migrant

"Unfortunately we had to leave for labour reasons and it is a way to keep connected to the town. There are leisure activities, sports, and we see it daily."

The top topic among its almost five thousand Facebook followers is gastronomy.

AMBIENCE NEIGHBOUR

"This is a 'remoión', typical from Montefrío."

So people who live outside can eat as if they were home.

MARISOL VILCHES Neighbour of Montefrío

"Sometimes I bring my computer to the kitchen and as I am preparing something I upload it as soon as I finish."

And apart from the present, they also want to share the past, uploading to the net more than six hundred ancient photographs.

SOLEDAD GÓMEZ Community Manager

"People has been surprised as they have recognised people in the pictures, whose parents were, where were they, what they were doing, what moments were captured by that pictures, what festivities, what clothes they wore."

This has been supported by the Guadalinfo Network, that has taught elders how to participate actively in this initiative.

FRANCISCA COMINO Neighbour of Montefrío

"I didn't even know what a mouse was, and now I am all they hooked up at the site, uploading things, and I have fun."

Those who miss Montefrío or just want to get to know it, are just a click away.

For more information or support please call +34 662 369 820 or email info@andalusianstories.com